United States
Department of
Agriculture

Forest Service

Cooperative Forest
Fire Prevention
Campaign

United States
Department of
Agriculture
Forest Service

Smokey's 1987 Campaign Catalog

Consolidated Orders Due in Washington, D.C. by August 22, 1986

United States Department of Agriculture | Forest Service | WO

Reply to: 3110

Date: April 28, 1986

Subject: 1987 CFFP Campaign Catalog and Order Form

To: Regional Foresters; Station Directors; Area Director; State Foresters; Bureau Chiefs, Department of the Interior; and Executive Director, Canadian Forestry Association

CONSOLIDATED ORDERS DUE IN WASHINGTON, D.C., AUGUST 22

This copy of Smokey Bear's 1987 Campaign Catalog and Order Form is to be used in ordering 1987 Cooperative Forest Fire Prevention (CFFP) materials. These materials may be mailed directly to the National Forests, Regions, Area or States as you indicate on the order.

States should forward their orders to the appropriate Region or the Area office where orders will be combined and sent to Washington. Consolidated orders for Region 9 will include National Forests, and States in Region 9 will be consolidated by the Northeastern Area. All other Regions will consolidate orders for National Forests and States.

All Regions should have received the software package and instructions for transmitting their Smokey Bear orders via Data General. For those Regions not using the Data General equipment to transmit orders, the freight addresses and number of standard packs ordered should be typed on Form AD-156. No handwritten orders will be accepted. No orders will be shipped to P.O. boxes. It is important that total quantities be shown as number of standard packs. The item ordered, number of standard packs ordered, and the freight address are to be listed on a separate form for every item ordered. These forms are to be sent along with the consolidated order to Washington for our use in ordering materials.

If there is difficulty in obtaining items from vendors, you will be notified. Prices quoted are our best estimates of break-even costs and include prepaid delivery charges. Materials ordered will be obligated against FY 1987 funds and the Washington Office will request transfer of the full amount obligated early in FY 1987.

Please contact Patsy Cockrell, (703 or FTS) 235-8160, if you have questions relating to your 1987 order.

The National Association of State Foresters (NASF) will distribute their 1987 Catalog to State forestry offices. This NASF Catalog contains some of the same standard items found in the Smokey Bear Catalog. States may order direct from NASF, but Federal regulations prohibit any purchasing from NASF by Federal agencies.

ALLAN J. WEST
Deputy Chief
State and Private Forestry

Enclosures

Limited Distribution

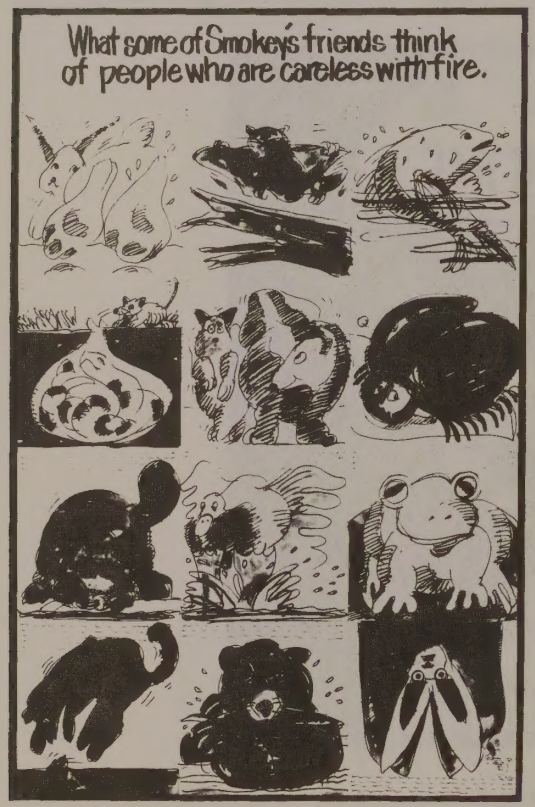
Special Note: *Some illustrations printed in catalog are only sketches and are not final artwork. They are printed to show what will appear on a specific item.*

87-CFFP-1 Basic Poster, a new paper poster for indoor use. 13″ x 18½″. $72/500.

87-CFFP-2 Basic Poster, a new cardboard poster for outdoor use. 13″ x 18½″. $41/250.

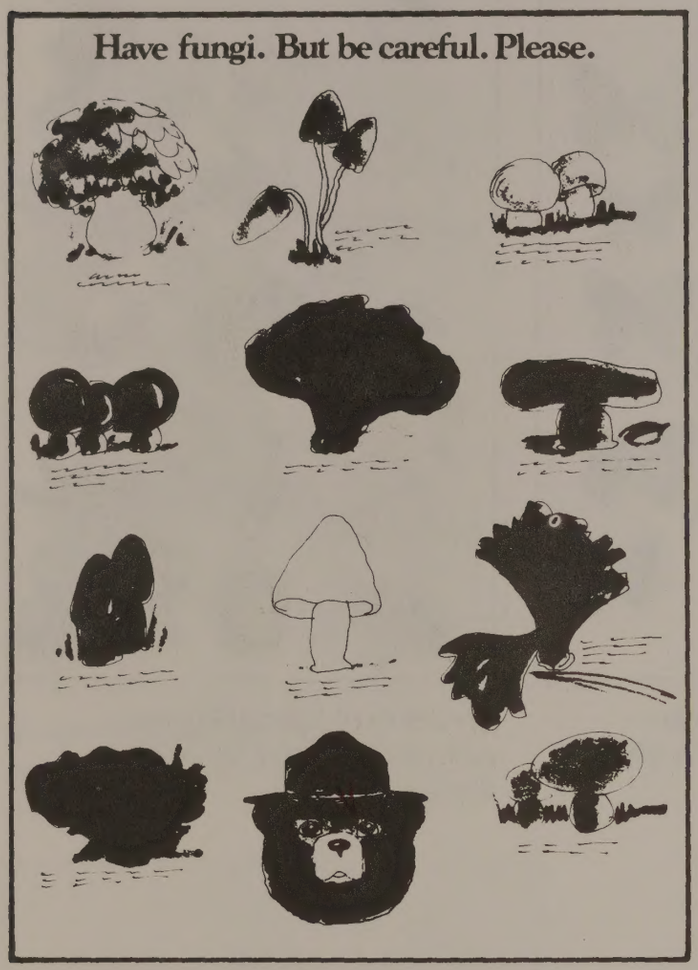
87-CFFP-3 School Poster, paper, 7″ x 10″. $28/500.

87-CFFP-4 Sticker, a pressure-sensitive, adhesive-backed sticker, 4″ x 6½″. $34/500.



87-CFFP-7 Teaching Aid, "What Smokey's Friends Think." $38/100.

87-CFFP-8 Teaching Aid. Iron-on art with message for T-shirts. $38/100.



87-CFFP-10 Special Poster—Mushrooms. Full color, 20″ x 30″. $36/200.

87-CFFP-11 Special Poster—Leaves. Full color, 20″ x 30″. $36/200.

87-CFFP-12 Special Poster—Birds. Full color, 20″ x 30″. $36/200.

87-CFFP-13 Special Poster—Wood Products. Full color, 20″ x 30″. $36/200.

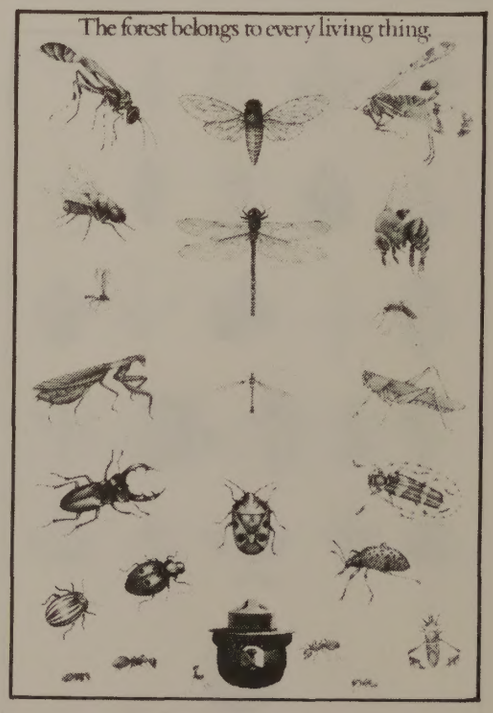
87-CFFP-14 Special Poster—Flowers. Full color, 20″ x 30″. $36/200.

87-CFFP-15 Special Poster—Butterflies. Full color, 20″ x 30″. $36/200.

87-CFFP-16 Special Poster—Animals. Full color, 20″ x 30″. $36/200.

87-CFFP-17 Special Poster—State Trees. Full color, 20″ x 30″. $36/200.

87-CFFP-18 Special Poster—Fish. Full color, 20″ x 30″. $36/200.



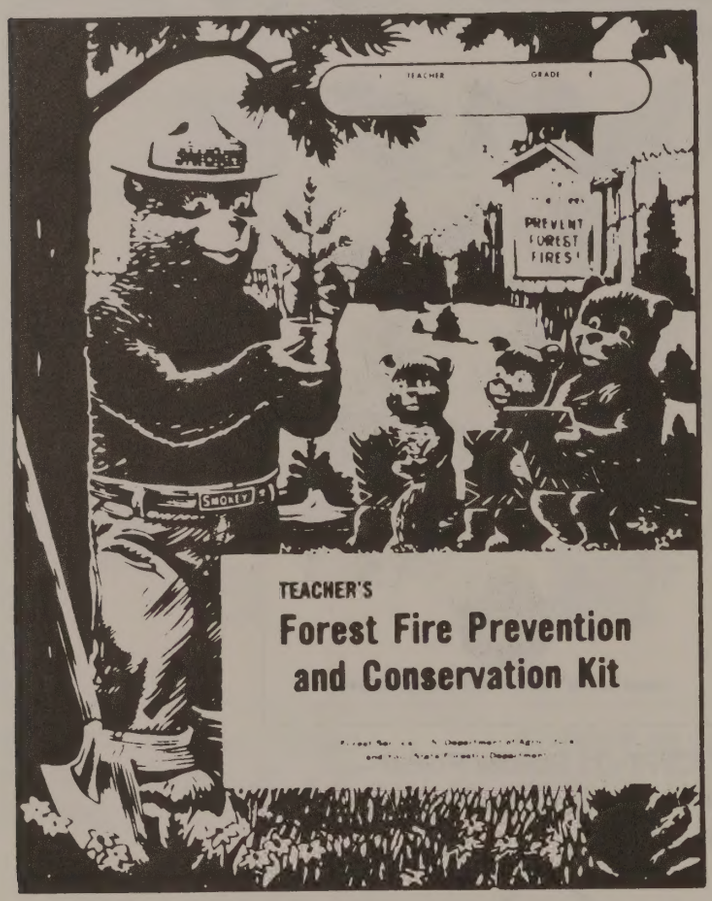
87-CFFP-19 Special Poster—Insects. Full color, 20″ x 30″. $36/200.

87-CFFP-20 Special Poster—Animal Footprints. Full color, 20″ x 30″. $36/200.

87-CFFP-21 Special Poster—Lizards. Full color, 20″ x 30″. $36/200.

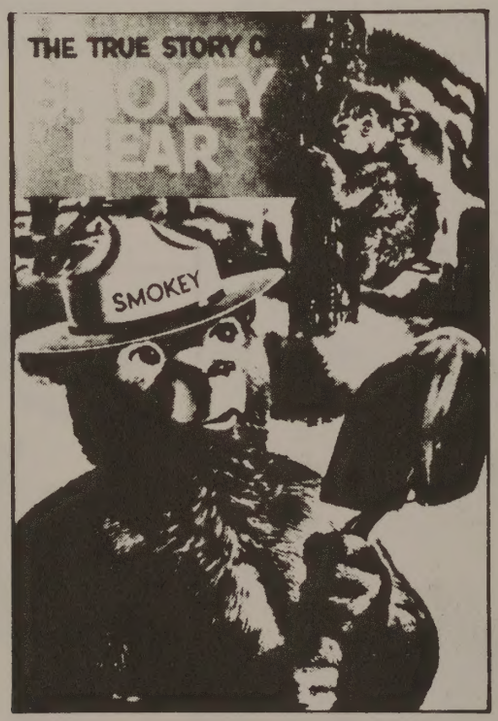
87-CFFP-22 Special Poster—Food. Full color, 20″ x 30″. $36/200.

87-CFFP-23 Fold-out Pamphlet, "Suppose You Went Camping." An inexpensive handout that reminds everyone of forest fire prevention measures. $8/100.



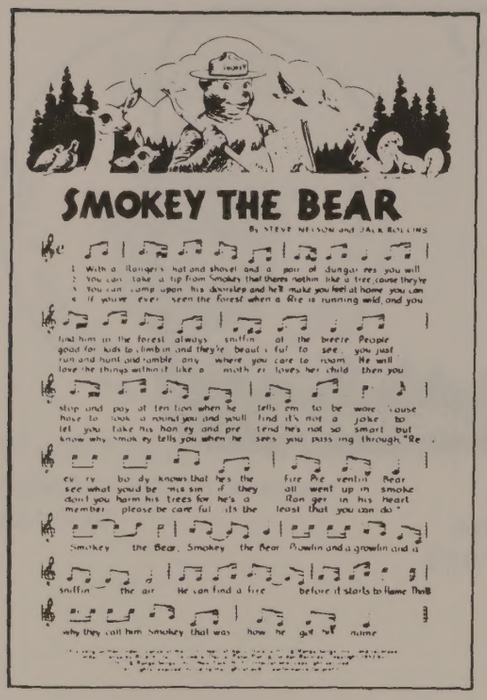
87-CFFP-24 Teacher's Kit. A folder that includes a teaching unit, playlet, and song book to bring Smokey's message to the classroom. (Unassembled.) $72/100.

87-CFFP-25 Junior Forest Ranger Handbook. A workbook that can be used in classrooms, scouting activities, and other programs relating to conservation 5¼" x 8½". $13/100.

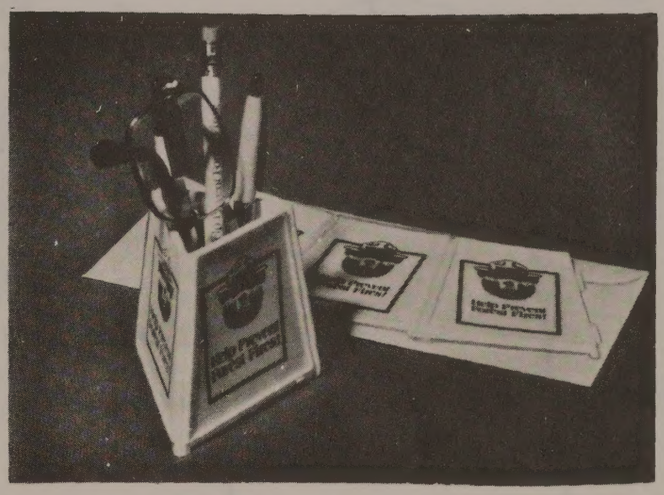


87-CFFP-26 True Story Comic Book (English), "The True Story of Smokey Bear." A popular item for handouts and use in the classroom. $56/500.

87-CFFP-27 True Story Comic Book (Spanish), "The True Story of Smokey Bear" in Spanish. $78/500.



87-CFFP-28 Smokey Bear Song Sheet. The melody and verses are on front side of sheet and a conservation pledge on the back side. $22/1000.

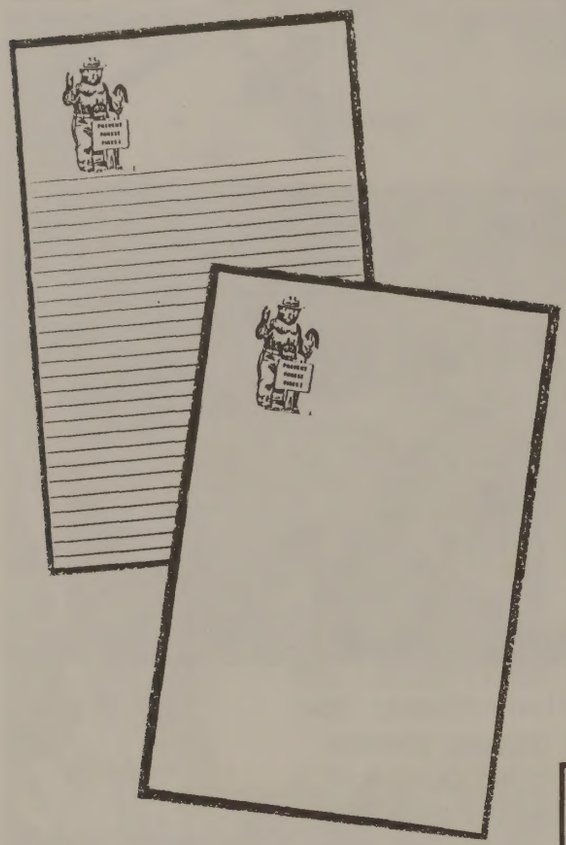


87-CFFP-26 Hold All Caddy - hold pens, pencils, glasses, scissors, etc., 3 panels folded together (3″ x 3″) with message in 2-color over white. $37/50.

87-CFFP-30 "Making Campfires Safe." A folder of helpful tips with illustrations. $6/100.

87-CFFP-31 "Safe Debris Burning." A folder of helpful tips with illustrations. $6/100.

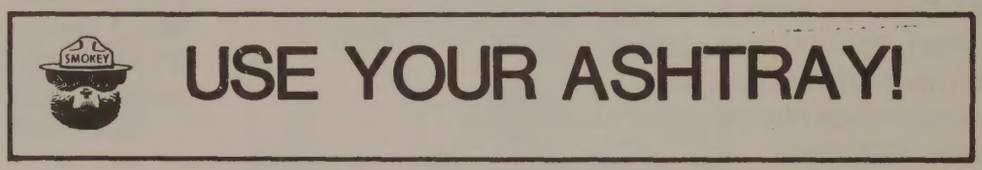
87-CFFP-32 "Fire Safety Outdoors." A folder of helpful tips with illustrations. $6/100.



87-CFFP-33 Note pads (lined), 5″ x 8″ with 50 sheets per pad. $7/25.

87-CFFP-34 Note pads (unlined), 5″ x 8″ with 50 sheets per pad. $6/25.

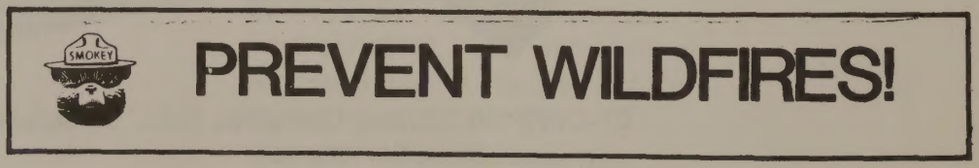
87-CFFP-35 Name tag. A pressure-sensitive adhesive-backed tag, 3½ x 2⅜″. $7/100.



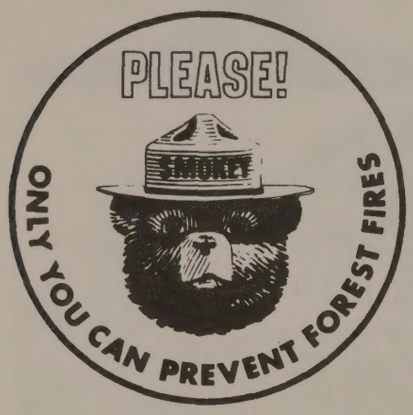
87-CFFP-37 Bumper Strip, "Use Your Ashtray!" A 2-color bumper strip. $34/100.

87-CFFP-38 Bumper Strip, "I Love Smokey Bear." Smokey Bear and a red heart for "love" on a bumper strip. $25/100.

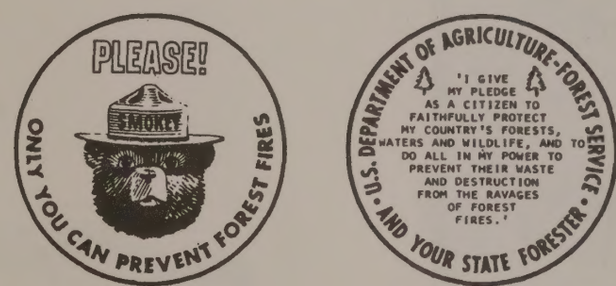
87-CFFP-36 Wallet Card. A handout item for field and public contacts. $7/500.



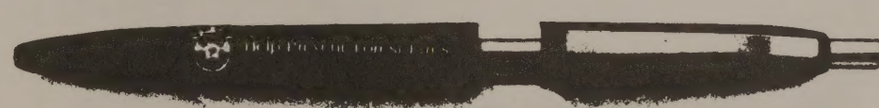
87-CFFP-39 Bumper Strip, "Prevent Wildfires!" A 2-color bumper strip. $30/100.



87-CFFP-40 Button. A special button for use as handout. $34/500.

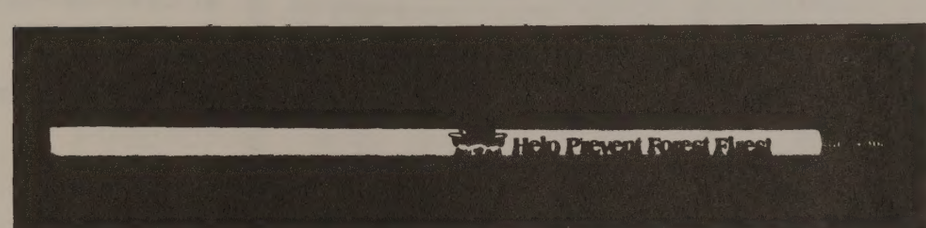


87-CFFP-41 Tokens. An inexpensive handout, slightly larger than a half dollar. $34/1000.

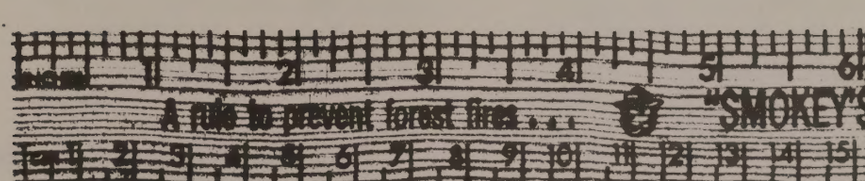


87-CFFP-43 Pen. A retractable pen with ink filler and imprinted fire prevention message. $14/100.

87-CFFP-42 Stick-ons. $35/250.



87-CFFP-44 Pencil. A round wood pencil with eraser and imprinted fire prevention message. $19/250.



87-CFFP-45 Ruler. A 12″ wooden ruler for use as a low cost handout item. $67/1000.

87-CFFP-46 Key Fob. "Think-Thanks." $44/50.

87-CFFP-47 Balloons, Colorful balloons featuring Smokey Bear and a prevent forest fires message. $23/500.

87-CFFP-48 Patch, "Think-Thanks", 2¾" x 4". $12/25.

87-CFFP-49 Decal, "Think-Thanks." $18/100.

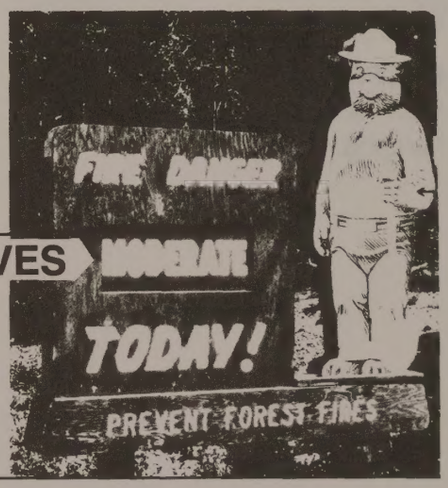
87-CFFP-50 Litterbag. A plastic 9″ x 12″ litterbag with Smokey and a message printed on it. $42/1000.

87-CFFP-52 Sign 5′0″ x 7′6″, reflective 8-color, on aluminum. $300 each.

87-CFFP-51 Story of the Forest. A popular 16-page book that tells the story in simple, effective language. $57/200.

NOTE:
The following items *are not* giveaway items.

FIRE DANGER ADJECTIVES
(construction plans of fire danger sign furnished with each order of fire danger adjectives)



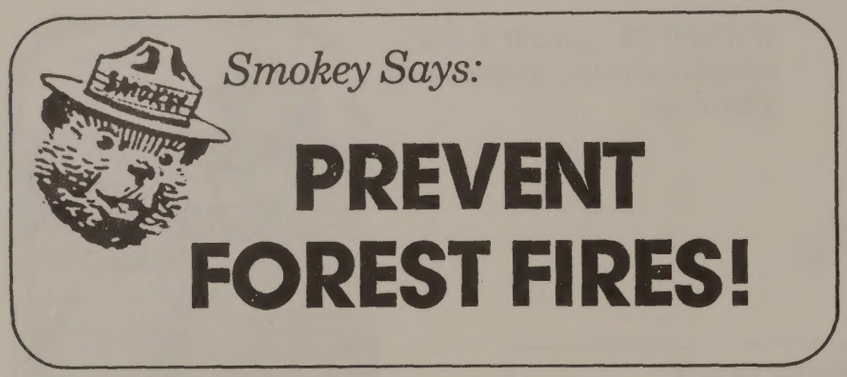
87-CFFP-53 Fire Danger Sign, shovel in left hand. A standard 5′8″ tall Smokey Bear fire danger sign. $27 each.

87-CFFP-54 Fire Danger Sign, shovel in right hand. Same sign as 86-CFFP-53. (For a 2-way sign, order both 53 & 54.) $27 each.

87-CFFP-55 Fire Danger Adjectives. One set of five different 32″ x 12″ reflective, adhesive-backed fire danger signs for use with 53 and 54. (For a 2-way sign, order 2 sets.) $62 each.

Fire Danger Adjectives are needed to complete Fire Danger Signs. Order Fire Danger Adjectives 86-CFFP-55.

NOTE: The following items *are not* giveaway items.

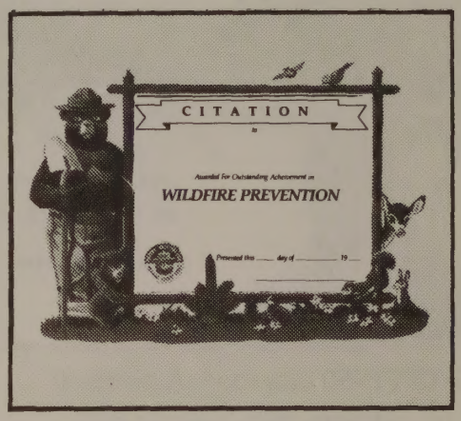


87-CFFP-56 Reflective Outdoor Sign, "Prevent Forest Fires." A 44″ x 16″ reflective 2-color poster on aluminum. $21 each.

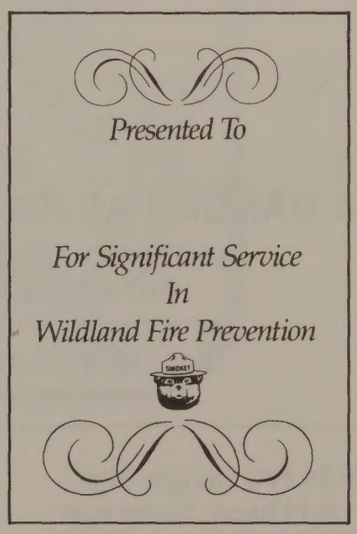
87-CFFP-57 Reflective Outdoor Sign, "Prevent Range Fires." A 44″ x 16″ reflective 2-color poster on aluminum. $21 each.

87-CFFP-58 Fiberglass Roadside Sign 18″ x 24″ with holes for hanging. $11 each.

87-CFFP-59 Fiberglass Picnic Area Sign. 7″ x 9½″. $4 each.



87-CFFP-60 Citation. This award is to be given to organizations and individuals that have provided outstanding local service for wildfire prevention over a two-year period (Frame is not included). $4/50.



87-CFFP-61 Smokey Bear Appreciation Award. This award, made from wood, is to be given to organizations and individuals for significant service for wildfire prevention at any level over a period of at least one year. $11 each.

87-CFFP-62 Smokey's Helper Patch. While this embroidered patch is not an official part of the Smokey Bear awards program, this patch may be used to recognize those individuals who have contributed to wildfire prevention on a one time basis for a short period of time. $12/25.

☆U.S. Government Printing Office : 1986 -622-253/00298